



The eighth annual **Fresh Coast Plein Air Painting Festival and Competition**, a **Lake Superior Art Association** annual summer event, will be held throughout Historic and Picturesque **Marquette, Michigan** and its magnificent shoreline on **Friday & Saturday, June 27 -28**. **This year we have added a "Sales and Social Day" on Sunday, June 29, to give our community and visitors the opportunity to meet the artists, view their artwork, purchase paintings, and enjoy light refreshments and social relaxation.** The festival is part of the "Grand Finale" of the City of Marquette Art Week. Art Week is a week-long celebration of Marquette's creative community held during the last full week of June, featuring a wide range of community art projects, installations, performances, and more. Learn more about Art Week at <https://www.mqtcompass.com/artweek/>

This year's judging, reception, presentation of awards, artwork display and sale, and our new "Sales and Social Day" will be held at Marquette's comfortable and charming **Presque Isle Pavilion**, located on Lake Superior in Marquette's Presque Isle Park. Entered paintings are to be turned in at Presque Isle Pavilion, where they will be safely locked up and stored.

The 2025 Plein Air Festival combines our evening and daytime segments to allow artists to paint both times for one registration fee.

Friday, June 27, - "Dusk to Dark" Artists who participate in Dusk to Dark must register and have their canvases stamped that evening at The Presque Isle Pavilion. Once completed, artwork must be turned in that evening by **10:00 pm**. Emphasis should be placed on capturing the evening light, as it showcases sunset, nighttime cityscapes, etc.

Saturday, June 28 – "All-Day Painting" Artists participating in the daytime competition may get their canvases stamped on Friday evening or Saturday morning, then have until **4:30 pm** to submit their pieces for jurying, display, and sales at Presque Isle Pavilion. *****Artists may enter two paintings into the competition, painted either Friday evening or Saturday.**

Painters must be 17 years old to enter the competition. Artists may paint anywhere within the Historic City of Marquette and along the Lake Superior Shoreline. All paintings must be stamped upon registration and created outdoors and on-site. businesses, or residents, giving artists a chance to share their visions of what they see and experience.

Artists may **pre-register** with this form to save on entry fees, register the day(s) of, or register and pay online at <https://lakesuperiorartassociation.org/fresh-coast-plein-air-painting-festival-2025/> or visit the Lake Superior Art Association Website – lakesuperiorartassociation.org. See the registration form for more information.

Entry levels (1) Professional and advanced painters,
(2) Novice, intermediate, emerging, and/or recreational painters.

Artists who have won a first-place award in the novice division are expected to enter the advanced artist level the following year.

Entry fees are payable online, by mail, and upon check-in at the event. Cash, checks, and online payments are all accepted – please make sure your registration is included.

Friday - "Dusk to Dark" and Saturday "All Day Painting" - one fee includes both times.

Level 1: professional/advanced

\$30 pre-registered / \$35 day-of event

Level 2: novice, intermediate, emerging, recreational

\$20 pre-registered / \$25 day-of event

*****Pre-registration will end 7 days before the event.**

Sunday, June 29 – "Sales and Social Day" – Open to Public

New this year is our "Sales and Social Day", taking place at Marquette's Presque Isle Pavillion from 9:30 -12:30. Artists may bring in **any** paintings they have painted throughout the weekend in Marquette, (including those not entered in the competition). Paintings must be priced to sell. We do not take any commission but would be thankful for any donations to help fund next year's event.

~\$4,000 in monetary and artist door prizes awarded.

1st, 2nd, and 3rd place for both competition levels, people's choice awards, and artist door prizes. Artists are encouraged to price their artwork if interested in selling during our public showing and reception.

Artwork will be judged this year by Pasqua Warstler from Escanaba, Michigan. A seasoned professional and award-winning artist, Pasqua has recently retired after many years as Gallery and Executive Director of the Bonifas Art Center in Escanaba. Her professional experiences include developing interdisciplinary curriculum, exhibits, public programming, and grants, providing learning opportunities to explore and learn through the arts. Her Gallery experience includes curating, installing, traveling exhibits, and judging competitions. Pasqua brings a deep understanding of the transformative power of the arts to her work. Constant observation and experimentation are the starting point of her creative process.

For more information, please contact Marlene Wood at marlenesew@gmail.com or posstroke@sbcglobal.net, or [847 791-8403](tel:8477918403)

Itinerary

***All registration, check-in, and canvas stamping will take place at Marquette's Presque Isle Pavillion.**

Friday - "Dusk to Dark"

4:30pm – 7:00 pm *Registration, check in, canvas stamping.

5:00pm – 10:00pm Painting Time (Paintings to be turned in to the Pavilion by 10:00 pm)

Saturday – "All-Day Painting"

7:00am – 9:00am *Registration, check in, canvas stamp

7:00am – 4:30pm Painting Time (throughout Marquette and the Lake Superior shoreline)

3:00pm – 4:30pm Artwork drop off at Presque Isle Pavillion (**Pavillion will be closed from 9:30 – 2:30**)

4:30pm – 6:00pm Judging inside Pavilion (*Judges and volunteers only)

6:00pm – 7:00pm Peoples' Choice Voting & Public Reception

*** The public may enter the Pavillion to vote and enjoy light refreshments

7:00pm – 8:30pm Awards Ceremony, Artist Raffle Prizes, Public Reception, Art Sales
Winners presented with awards. Those unable to attend will be sent checks.
Artists interested in having their art sold at reception should have it priced.

Sunday – 9:30 – 12:30 "Sales and Social" at Presque Isle Pavillion. Open to all artists and community members / visitors. A chance for the public and artists to socialize, view, and purchase paintings! ***Artist Competitors can bring any paintings created throughout the weekend in Marquette to sell, including paintings not entered into the Competition. No commission will be taken but we are thankful for any donations towards next year's event.

Registration for Fresh Coast 2025 Competition

Participants must register to participate and must be 17 years of age. Pre-registration may be completed several ways: online at <https://lakesuperiorartassociation.org/fresh-coast-plein-air-painting-festival-2025> OR visit the Lake Superior Art Association website, lakesuperiorartassociation.org Or use the printable application below and mail to:

LSSA, Fresh Coast Plein Air Painting Festival P O Box 9 Marquette, Michigan 49855

*Required

1.Name*

2.Address*

3.City, State, zip code*

4.Email Address*

5.Phone Number*

6.Website (if applicable)

7. Competition level *

Level 1 - Professional and/or Advanced

Level 2 - Novice, Intermediate, and/or Recreational

Level 1: professional/advanced

\$30 pre-registered / \$35 day-of event

Level 2: novice, intermediate, emerging, recreational

\$20 pre-registered / \$25 day-of event

*****Pre-registration will end 7 days before the event.**

Please tell us how you heard about our competition.

1. Website

2. Word of mouth

3. Social Media

4. Advertising (where?)

5. Other