



## Lake Superior Art Association LSAA, Inc.

### 2024 ANNUAL REPORT

#### **Report from LSAA President Lynn Buckland-Brown:**

This past year has been a whirlwind of activities for LSAA Members and those in the community who have attended LSAA events, exhibits, workshops, and *Art Talks*, which consist of artists sharing their knowledge and talent with LSAA members and the public.

We began our year in September with an *LSAA Annual Meeting and Potluck*. Door prizes, including a \$50 Blick gift certificate, won by Cindy Deo, were given out to attendees.

Membership voted to accept the updated Bylaws and elected the Slate of Officers:

**Lynn Buckland-Brown, President**

**Michele Tuccini, Past President**

**Kim Danielson, Vice President**

**Julie Highlen, Secretary**

**Brenda Patrick, Treasurer** (retired and replaced by **Mary Jane Lynch** in February, 2024)

**John French, Web Manager**

**June Parsons, Communications Director**

**Susan Roubal, JoAnn Shelby, Marlene Wood, Carolyn Snyder** (retired and replaced by **Sandra Weber**), **Members At Large**

We also thanked outgoing President **Michele Tuccini**, retiring Board Member **Renee Michaud** and member **Diane Kordich** for their hours of dedicated service to keep LSAA active and aimed in the right direction so that it will remain a valuable asset to our community.

In October, painter **John Hubbard** presented a program on painting pets using acrylic paint.

**Kim Danielson** headed up the annual Membership Drive in January, which is different from previous years. **LSAA changed the payment of membership dues to adhere to a fiscal year schedule, running from January 1<sup>st</sup> through December 31<sup>st</sup>**, which was necessary due to tax filing requirements. **Our programs, meetings, workshops, special events and exhibits are based on a calendar year, which begins September 1<sup>st</sup> and ends on August 31<sup>st</sup>.**

**Lynn Buckland-Brown** presented an *Art Talk*, in January, and shared a documentary on the *Canadian Group of Seven*. **Judy Parlato** was inspired by what she learned and challenged her quilt group to create quilts based on the *Group of Seven's* paintings. Hopefully, they will be displayed at the Annual Meeting.

Our *Dog Daze of Winter* children's art exhibit and the *Winter Charm Exhibit* took place in the Peter White Public Library in February. Fiber artist, **Judy Parlato** also shared her creations with fabric during the February *Art Talk*.

March brought an exciting new event! *\*Celebrate the History of Art and Culture in Marquette* was held in NMU's Peninsula Rooms, with **Jack Deo** and **Ann Hilton Fisher** presenting a wonderful slide show and talk about the founder of *Art on the Rocks*, Anita Meyland. As a first time event, we were pleased that 100 tickets sold. A successful silent auction and raffle took place, organized and run by **Sandy and Chris Weber**, and the proceeds were added to our yearly donation of \$1000.00 to the *Lake Superior Art Association Scholarship Fund in honor of Anita Meyland*. Thank you to the many LSAA members who contributed their time and talent to make this event successful and to everyone who donated items to the auction and raffle.

**Chris Burnett** shared his art of nature photography, in March, with an *Art Talk* titled, *Our Strange and Beautiful Land: Photography for Biodiversity*.

In April, LSAA members took a field trip to the *\*NMU Art and Design Studios* for a tour.

June was a busy month with a *\*workshop* by the Mokuhanga wood block printing artist **Mary Brodbeck**. The *\*Fresh Coast Plein Air Painting Festival* took place the last week on the month, coordinated by **Marlene Wood**, during MACC's Art Week.

**Tristan Louma** was, once again, the director of LSAA's annual outdoor art show, *Art on the Rocks*, which is always held on the last weekend of July. A group of LSAA board members, **Michele Tuccini**, **JoAnn Shelby** and **Marlene Wood**, also coordinated *Pebble Corner* for children, during this event.

Several board members have begun working on a new updated LSAA tri-fold, which will have current opportunities and information on our organization.

Much of the success of this year is due to the hard work of **June Jamrich-Parsons**, LSAA’s Communications Director. June writes and sends out 5 issues of *The Kiosk*, LSAA’s newsletter, keeps members updated on events and opportunities by sending out email messages, and publicizes events in newspapers and on television stations, when asked to do so.

None of these activities could have been possible without our members who step up and volunteer their time and talents to help plan and coordinate them. Kudos to our board, committees, and members who work countless hours promoting the arts in our community and keep LSAA rolling along!

\*All of the events listed above are free and open to the public except for the ones with an \*asterisk, which either have a fee or are for LSAA members only.

**Lake Superior Art Association Financial Report and Proposed Budget**

On 6/13/24, LSAA transferred \$15,000 from its general account to a 6-month CD at 4.94% with a 5% annual yield.

**Fresh Coast Plein Air Painting Festival 2024 Financial Report**

<b>Beginning Balance</b> (January, 2024)	<b><u>\$8619.50</u></b>
<b>Income/Deposits</b>	
Donations, sponsorships, registration fees, grant	<b>\$2971.70</b>
<b>Expenses/Checks</b>	
Food, awards, promotional materials, fees, supplies	<b>\$2599.43</b>
<b>Balance June 26, 2024</b>	<b><u>\$8991.77</u></b>

\*This report is based on bank statements for the months of January-June 26, 2024. Amounts will be updated if additional expenses are paid or deposits are made prior to August 31, 2024.

**Art on the Rocks 2024 Financial Report**

## Revenue

Fees- Artists, Vendor booths, Jury Fees	\$30,480.00
Sponsorship and Support	\$4,320.00
Merchandise Sales	\$2,585.00
<b>Tota Revenue:</b>	<b>\$37,385.00</b>

## Expenses

Event Overhead- park rental, dumpsters,...	\$8,623.00
Marketing and Promotions	\$1,136.00
Labor- director, judges, assistant, Pebble Corner...	\$13,175.00
Purchases and Supplies- tents, merchandise...	\$3,843.00
Other misc.- awards, donation to police academy...	\$4,850.00
<b>Total Expenses:</b>	<b>\$31,627.00</b>

**Net Profit for LSAA \$5,758.00**

## Committee Reports

### Program Committee

Committee Members: Michele Tuccini (Sandra Weber, beginning Oct. 2024), JoAnn Shelby, Marlene Wood, Sandy Webeer, Kathy Binoniemi, Penney Mellen (Lynn Buckland-Brown, ex-officio)

### Communications Committee

Committee Members: June Parsons, John French, Cindy Deo

The **LSAA Website** continues to be updated by John French.

Cindy Deo, John French, and several members have been updating the **Facebook group, Facebook page, and Instagram.**

June attempted to enlist an LSAA member to take on the role of **official photographer**. As there were no volunteers, Lynn has added this task to her already full plate.

Our LSAA newsletter, *The Kiosk*, is produced and published by June Jamrich-Parsons. of our members receive them via email, but several are printed and mailed, upon request, for \$15/yr. There are five issues per year:

September-October 2023

November-December 2023

January-February 2024

March-April 2024

May-June 2024

The committee provided **event publicity** for the following:

LSAA Annual Meeting, September 13, 2023

*Painting Pets* Art Talk, Tuesday, October 17, 2023

*Mokuhanga* Art Talk, January 9, 2024

*Group of Seven* Art Talk January 30 2024

*Lady in Gold* Art Talk February 20 2024

Dog Dayz Feb 14; Reception 17<sup>th</sup>

*Photography for Biodiversity* Art Talk March 19

Field Trip to NMU April 16 2024

**Event publicity** typically consists of the following:

- Marquette Monthly City Notes
- Marquette Monthly Out&About
- MQT Compass online calendar
- WLUC online calendar
- WNMU online calendar
- Travel Marquette online calendar
- Press release(s) and email (Viokie Fee) to Mining Journal
- Press release(s) and email (Tia trudgeon) to TV6
- Facebook posts
- Web site links

Provided publicity for **Anita Meyland Fund Raising Event** March 5 2024

- All of the usual publicity spots: online calendars, newspapers, Facebook, Web site
- Set up Web site for purchasing tickets
- Posters in local businesses
- Two TV6 spots with Jack Deo, June Parsons, Lynn Buckland-Brown, and Ann Hilton
- Three Mining Journal articles

Provided the following publicity for **Fresh Coast Plein Air Painting Festival**:

- LSAA Website full info beginning March 11
- Set up Website to accept registrations
- Marquette Monthly April page 54 Travel Marquette list of events
- Marquette Monthly May page 8 City Notes
- Marquette Monthly June edition pages 9 City Notes, 50 Travel Marquette, 97 & 98
- Marquette Monthly July edition
- MQTCompass Calendar months of April, May and June
- TV6 Community Calendar months of April, May and June
- WNMU Community Calendar Months of April, May and June
- Travel Marquette months of April, May, June
- Travel Marquette handouts
- Mining Journal Local News April 5
- Mining Journal FRONT PAGE Article in April 13
- Feature article in the May-June Kiosk
- Full page in March-April Kiosk
- Email to members March 12, March 22 that registration is open
- Contacted Tia Trudgeon at TV6 April 12, May 15, June10
- On-going social media by John (Web site), Susan (Instagram), and Cindy (Facebook)
- Sent press releases and request for coverage to TV6 and Mining Journal June 7
- Email reminder to members on June 17, 22, 28
- Follow-up Mining Journal press release listing awards
- Follow-up Marquette Monthly press release listing awards
- FCPAPF is also advertised in all Art Week publications.

Press releases for **Mokuhanga workshop** to Marquette Monthly and the Mining Journal

Press release and invitation to film to TV6

Social media invitations to **Mokuhanga film** during Art Week

Tristan Louma, Director of **Art on the Rocks** handled most of the publicity for **AOR**. The CC committee sent email reminders to LSAA members and posted info on the Web site.

Summer of 2024, this committee worked with JoAnn Shelby to prepare publicity for the **October Challenge Art Exhibit**:

- Call for Artists in Marquette Monthly
- Posted the dates for the exhibit in online calendars for Travel Marquette, TV6, WNMU, MQTCompass
- Posted on LSAA Web site

### Exhibit Committee

Committee Members: JoAnn Shelby, Chair, Michele Tuccini, Marlene Wood, Catherine Brunet

Challenge Exhibit: Take 5, Feb. 2023, 18 entries

Member Exhibit, March 2023, 42 entries

#### Awards

Best of Show	Judy Parlato	\$200
1 <sup>st</sup> Place	John Frech	\$150
2 <sup>nd</sup> Place:	Taryon Okeeson	\$100
Honorable Mention (2)	Kathy Bull, Sandy Weber	\$50 each
DeLoach 1 <sup>st</sup> Time Award	Chris Weber	(name on plaque)

### Nominating Committee

Committee Members: Mary Jane Lynch, Chair, Michele Tuccini, and Kim Danielson

### Grants Committee

Prior to Covid, LSAA would give out grants, annually, to various individuals and groups in the community in need of financial assistance to participate in or provide materials for creating art. We decided that it was time to reinstate this program. Over the summer of 2024, several LSAA board members met, forming the Grants Committee, and created a **LSAA Visual Arts Grant Policy** and a **Grant Request Form**. During the August 2024 board meeting, both documents were approved. The program will be publicized this fall. The deadline for submission of the grant request form is January 1, 2025.

A new policy was also passed at the August board meeting stating that all grant requests made for the benefit and support of LSAA, Inc. must be presented to and approved by the LSAA Executive Board prior to application and a report given to the board if it was approved.

### Archives Committee

Thanks to LSAA member Diane Kordich and several volunteers, ten boxes of LSAA history was gone through and reduced to several. These were then brought to the Marquette Regional History Center to be stored and available to anyone who wishes to learn about our history. Minutes, agendas and other documents will be kept by the LSAA secretary for three years, then brought to the History Center to be added to our files.

### Membership Committee

Committee Members: Kim Danielson, Chair, Lynn Buckland-Brown

**Art On the Rocks Committee**

**Fundraising Committee**

Committee Members: Susan Roubal and other LSAA members, as needed